

# **भारत का राजपत्र** **The Gazette of India**

प्रसाधारण

EXTRAORDINARY

भाग I—खण्ड I

PART I—Section 1

प्राधिकार से प्रकाशित

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इस भाग में चिथ पृष्ठ संख्या दी जाती है जिससे कि यह अलग संकलन के रूप में रखा जा सके।

Separate paging is given to this Part in order that it may be filed as a separate compilation

MINISTRY OF COMMERCE

RESOLUTION

New Delhi, the 23rd November 1968

Subject:—Awards for Public Recognition of outstanding Export Performance

No. 11(8)/66-EAC.—The question of instituting awards to recognise outstanding export performance has been under consideration for quite some time. The Board of Trade has had occasion to discuss this matter more than once and has recommended the institution of such awards. Government have carefully considered the suggestions in this regard and have decided to institute awards in recognition of outstanding performance in the field of exports, to be granted to firms, organisations, institutions and individuals making a distinct contribution to the expansion of export trade. Institutions like public corporations, banks, newspapers, magazines, suppliers of ancillary materials and services are also eligible for the awards

2 The awards will be in the form of rotating silver shields. Winners of these awards will also be issued appropriate certificates for retention.

3. Awards numbering upto ten will be given every year. A smaller number of awards may be granted in any year if it is considered that there are not sufficient number of deserving candidates.

4. In addition to the awards referred to above, certificates of merit will be issued for the best exporter from amongst registered members of each Export Promotion Council and Commodity Board, provided that no such certificates may be issued in the case of any Export Promotion Council/Commodity Board, in any particular year, in the discretion of the Selection Committee

2. Selection Committee consisting of the undermentioned will make recommendations for the awards and certificates, to the Commerce Minister:—

1. The Secretary in the Ministry of Commerce.
2. The President, Federation of Indian Export Organisations New Delhi.
3. The President, Federation of Indian Chambers of Commerce and Industry New Delhi.
4. The Director General of Commercial Intelligence and Statistics.
5. Joint Secretary (Export Promotion), Ministry of Commerce.—Secretary

6. The Ministry of Commerce will prescribe a time schedule for receipt of nominations every year, and give appropriate publicity in the matter.

7. The Selection Committee shall review the nominations for the awards and certificates of merit received from the sponsoring authorities which shall be as follows in respect of commodities shown against each:—

- |   |   |
|---|---|
| (a) Export Promotion Council  | } In respect of Commodities dealt with by them. |
| (b) Commodity Boards  |   |
| (c) Textile Commissioners   |   |
| (d) Jute Commissioner   |   |
| (e) Export Promotion Officers and Joint Chief Controller of Imports and Exports at the Ports. |   |
| (f) Any other organisation approved by Government for this purpose.                           | } In regard to other commodities.               |

8. The sponsoring authorities shall forward the nominations giving particulars in a prescribed form in accordance with a procedure the details of which will be separately announced. Nominations could also be filed by any Chamber or Association of Trade, Commerce and Industry and the same shall be routed through the sponsoring agencies mentioned above.

9. The eligibility for the award referred to in paragraph 1, shall be based on the following considerations:

- (i) Development of a market abroad for a product which had not been previously exported
- (ii) Substantial increase in export sales on a sustained basis preferably in non-traditional commodities and in finished products
- (iii) Successful introduction of a new product into the export trade
- (iv) Product development
- (v) Successful break-through in a foreign market where conditions are specially difficult.
- (vi) Recovery of lost ground in export markets
- (vii) Novel and successful solutions to foreign trade problems.
- (viii) Demonstrated efforts in international marketing and promotion of products which have contributed directly to the expansion of exports in general.
- (ix) Demonstrated efforts in making credits available for expansion of export trade and for other financial assistance.
- (x) Market surveys which lead to a significant increase in exports to the area surveyed.
- (xi) Any other significant contribution in the field of export performance or promotion

10. There is no reservation of awards either for any specific line of trade or field of endeavour on the ground of inherent handicaps in such field for export efforts

11. Winners of the awards referred to in paragraph 1, shall have the privilege of issuing to their employees lapel pins, ties, or other distinctive badges with the symbol OEP in a circle embossed on such materials. The winners of the award shall also have the option to use this symbol in their letter heads or in any ad-

vertisement issued by them. The year of the awards shall invariably be mentioned in all such cases.

12. Winners of the certificate of merit referred to in paragraph 4 may mention this fact in their letter-heads or in any advertisement issued by them, mentioning the year of issue of certificate of merit.

13. The privilege referred to in paragraphs 11 and 12 will lapse after three years from the date of grant of the award or the certificate of merit. An award holder can however win additional awards in subsequent years, if adjudged to be suitable.

14. The names of the winners of the awards and the certificates of merit will be communicated to all the Indian Trade Missions abroad.

**ORDER**

Ordered that the Resolution be published in the Gazette of India and a copy thereof communicated to all concerned.

A. C. BANERJEE, Jt. Secy

